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Decision Makers A practical handbook By (author) Michael Blackstaff

Publication date: 01 Sep

2012 Finance is as fundamental to the IT world as it is to most other aspects of life.

However, many IT professionals lack knowledge of the particular financial principles on which

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Decisions about IT  
should be based.

## Finance for IT Decision Makers

Most IT decision makers belong in one of two categories. Some know a lot about IT, but less about finance; the others know a lot about finance, but less about IT. In my experience, those in the first category often have

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makers: Making business  
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Part 1: Finance for IT  
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Decisions, decisions

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financial case What is

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Financial analysis is



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playing a vital role in the management decision making process. All the decision that is taken by the three levels of the management is on the basis of the financial performance of the company. The financial performance of the company is responsible for the determining the position of the company in the market.

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guide to the financial  
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It is ideal for all IT decision makers who wish to conquer their fear of finance or refresh

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ISBN: 9781780171227

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However, many IT professionals lack knowledge of the particular financial principles on which decisions about IT should be based.

Assuming no prior knowledge, this new edition covers all relevant

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aspects of finance and is updated with International Financial Reporting Standards (IFRS) terminology. It is ideal for all IT decision makers who wish to conquer their fear of finance or refresh existing knowledge.

Adopting an innovative, open-learning approach to introduce the main

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principles of financial management in an accessible, non-technical way, this fully updated seventh edition provides a unique focus on the practical application of financial management and its role in decision making.

Kirkus Reviews

*Page 30/43*

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ers-guide-long-term-financing/). Or, as one reader put it: "Kathrin Ohle has masterfully distilled the complex art of long-term financing into a practical, hands-on guide for business owners and managers. . . . Keep it on your desktop - it's a must-have for any serious entrepreneur!"The Decision-Maker's Guide



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to Long-Term Financing  
is a practical and  
comprehensive, hands-  
on guide that demystifies  
the finance raising  
process. It focuses on  
conveying a solid base  
knowledge of long-term  
financing via equity,  
corporate and project  
debt, as well as  
subordinate financing -  
the forms of long-term  
financing that

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entrepreneurs or the management team of small to medium-sized companies will typically seek out at some point during their start-up and growth phases. It also runs through the mechanics of a financing transaction, to help your company achieve its financing goals. While offering definitions of the terms used, the book also

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your long-term financing transactions.

A no-nonsense, step-by-step guide to the areas of finance as they relate to IT. Assuming no prior knowledge of finance, this guide teaches how to construct a financial case for IT projects and covers other areas such as methods of financing, current legislation,

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cost/benefit analysis,  
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both business and non-  
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organisations, and is ideal  
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Information technology  
decisions are usually  
made by IT experts who  
often lack the finance and

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accounting skills to fully understand the financial implications of this capital spending. This book is aimed at IT managers, addressing issues such as: how to budget and account for IT appropriately; how to build a financial case for IT investment; how to use investment appraisal techniques, as well as how to use numerous

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